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Alive After 5 Launches 2017 Season with “Alive After 5: Once Upon a Time”

Alive After 5 is launching its third season in downtown Hamilton on Thursday, May 4th. Alive After 5 is a monthly shop hop that highlights downtown Hamilton’s eclectic community of small businesses and features food, activities, and live music. Events take place in the downtown area from 5 to 9 pm, when businesses on either side of High Street stay open later than usual. All events are kid-friendly and usually have a variety of crafts or activities for kids.

Each month has a theme with different activities. May’s theme is “Once Upon a Time” and businesses will be offering fairy-tale themed specials. Princesses from A Characteristic Attitude will be downtown for photo-ops and there will be a number of free children’s activities, including a scavenger hunt and a craft. Visitors are encouraged to dress up as their favorite storybook characters and prizes will be awarded for the best costumes. The Lane Libraries is the May event sponsor and will be announcing their One City One Book initiative during the event. The Lane Library bookmobile will be present and the Highland Community Council will be hosting a book drive and storytime for children at Miami University Hamilton Downtown.

The Alive After 5 Information Booth will be located at the new Rotary Park at the corner of High St. and Second Streets. On-street parking is free downtown after 5 pm. For more information on Alive After 5, visit the [website](#) or [Facebook page](#).

In addition to Alive After 5 on May 4th, we are also hosting “Alive After 9: May the Fourth Be With You” at Municipal Brew Works. The event starts at 9 pm and the Alive After 5 committee will host Star Wars trivia.

Alive After 5 2017 Schedule

Alive After 5 is the first Thursday of every month from 5 to 9 pm.

- May 4 – Once Upon a Time
- June 1 – All-Star Summer
- July 6 – Summer Camp
- August 3 – Under the Sea
- September 7 – Alive After 5 Gives Back: Heroes
- October 5 – Out of this World
- November 2 – Throwback Thursday: The Roaring 20s
- December 7 – Ugly Sweater, Beautiful City

Alive After 5's mission is to foster a sense of community in Hamilton by bringing friends and family downtown to enjoy local shopping, dining, live entertainment, and family-friendly activities. There are many new businesses downtown and Alive After 5 aims to bring awareness to them.